



The ASRF currently has two opportunities for businesses to gain some great exposure through event sponsorship. You may choose to sponsor both events or an individual one, and there are 2 levels of sponsorship. Major Sponsorship includes several significant *additional* inclusions. **See event information over the page.**

Sponsor numbers are strictly limited, so please secure ASAP. All prices are in AUD and include GST.

Date	Event	Sponsor	Major Sponsor	Both Events Sponsor	Both Events Major Sponsor
Sat, April 20 th , 2024	Dynamic Growth Experience - Perth featuring Dr Michael Hall. Extensive promotion from Jan 2024.	\$1,300	\$1,870	\$2,000	\$3,200
Full month of May	ASRF Hero Month. Extensive promotion over 5 months, from Feb - June 2024.	\$850	\$1,500		

ASRF Event Sponsorship Inclusions:

- ~ Your logo and/or details will be on our website and on all promotions for each event you sponsor. This will include promotional emails, social media, blog advertising, Members Updates, quarterly e-Newsletter and the monthly *ASRF Research for Practice Podcasts*, beginning in February 2024.
- ~ Option to have a complimentary sponsor table at DGE Perth event (for Perth sponsors). Includes 1 (one) registration for the event (value \$650).
- ~ ASRF will send out an email to our database for each event, specifically thanking event sponsors, including your logo and link to your chosen website.
- ~ Event MC will promote sponsors at any in-person events. MC mentions throughout the day, encouraging delegates to support Sponsor, and visit their table in the breaks (if sponsor chooses to have a table).
- ~ Logo on printed program for DGE Perth event (embedded in QR Code, so attendees can visit your website).
- ~ A free blog banner ad (value \$700) + A free e-Newsletter banner ad (value \$350).

SPONSOR - BOTH EVENTS *additional* inclusions:

- ~ ASRF will send an email to our Australian database, pre- or post-event on your behalf. Option to include a video. Content supplied by you, for design by ASRF team. (Value \$1,500).
- ~ 1 free advertising spot on one of our *ASRF Research for Practice Podcasts*. ASRF will create a 30 second ad, in collaboration with you. (Value \$350).

MAJOR SPONSOR - BOTH EVENTS *additional* inclusions:

- ~ Free sponsorship of one of our *ASRF Research for Practice Podcasts*, including a 10-minute interview. (value \$700).
- ~ 1 full-page advertorial (editorial + photo/logo) in the ASRF e-Newsletter (value \$1,200).
- ~ Pull up banner on main stage of Perth DGE event. (Optional. Supplied by you).

Dynamic Growth Experience Perth, feat. Dr Michael W. Hall.



Join us for a deep-dive event, featuring 5.5 hours of neurology content with Dr Michael Hall, alongside a 'Research into Practice' session by ASRF and a Chiro/CA panel. We are expecting around 100 participants for this event.

Dr. Hall is greatly excited to be making a one-day return engagement to Perth, AU presenting at the Dynamic Growth Experience on April 20th. This seminar will have all the essential elements of chiropractic and functional neurology, with plenty of clinical pearls to implement afterwards (not on Monday, but immediately!). Relevant to Chiropractors, Chiropractic Assistants and Students alike, this is an event for the whole team and is not to be missed!

This event will also include an exciting panel session, designed to help Chiropractors and CA's learn how to better communicate chiropractic education and research to their practice members, in order to enhance both your practice and the quality of care you offer your community.

Extensive promotion for this event is from January - April 2024. See event details [HERE](#).

Spinal Research Hero Month - May 2024.

Extensive promotion over 5 months, from Feb - June 2024.

This exciting and popular annual event sees chiropractic teams around the world raising funds for the ASRF by hosting a variety of fun events, including superhero dress-up days and much more!

Extensive promotion for this event is from February to June.

Web page coming soon.



Sponsorship Expression of Interest

Sponsorship Options		Sponsor		Major Sponsor	
Dynamic Growth Experience - Perth		\$1,300		\$1,870	
ASRF Hero Month		\$850		\$1,500	
BOTH EVENTS - Dynamic Growth Experience - Perth + ASRF Hero Month		\$2,000		\$3,200	
Signed by:	Signature:			Date:	

The ASRF has the right to refuse any Expression of Interest (EOI) for sponsorship, if the business does not align with the ethos of the Foundation, or for any other reason determined by the Board of Directors. ASRF will confirm sponsorship agreements within one week of the EOI. Sponsorship inclusions are listed above.

Please register your interest and/or book ASAP to ensure you are included in all promotions.

You may spread invoice payments over several months, by agreement.

For all enquires, contact ASRF General Manager at bridget@spinalresearch.com.au