



# ASRF EVENT SPONSORSHIP 2022

After the great success of ASRF Hero Month in 2021, and with the world opening up for in-person events, we think 2022 is going to be an amazing year!

The ASRF has several opportunities for businesses to gain some fantastic exposure through event sponsorship:

- ~ [ASRF Hero Month](#) in March.
- ~ Launch of Dynamic Growth 2.0, which will see at least 3 DG Online events, beginning in February, as well as at least 2 in-person DGE-style events. We are also hosting an [Activator Seminar](#) on 13<sup>th</sup> March, 2022 (on the Sunday after Concordia, at ACC in Adelaide). More events may be added.

**In 2022, we have two options for sponsorship.**

**ASRF Hero Month Sponsor - cost \$550 (incl. GST):**

- ~ Your logo and/or details will be on all promotions for ASRF Hero Month, from mid-January to post-event in April. This will include multiple emails, social media, blog advertising, Members Update (Feb & March editions) and the March edition of our quarterly e-Newsletter.

**Major Sponsor for all ASRF events throughout 2022 - cost \$2,500 (incl. GST).**

- ~ **ASRF Hero Month** - your logo and/or details will be on all promotions from late January - April.
- ~ **We guarantee at least 3 DG Online events and at least 2 in-person events.** Your logo and/or details will be on all promotions for all ASRF online and in-person events, from mid-January to December 2022. This will include all promotional emails, social media, blog advertising, Members Updates (where events are promoted) and all issues of our quarterly e-Newsletter.
- ~ Additionally, we will send out an email to our database specifically thanking you for being a Major Sponsor, and including information about your business (value \$1,200). This could include a video from you, or a video interview with an ASRF Board member. We can do whatever suits you!
- ~ Option to have a free exhibitor table if we have an exhibitor space at any in-person events. Major Sponsors will have first priority if space is limited (minimum value \$500).
- ~ Event MC will promote sponsors at any in-person events. MC mentions throughout the day, encouraging delegates to support Sponsor and visit their table in the breaks.
- ~ Opportunity to have a banner beside/on stage at any in-person events.
- ~ A free blog ad (value \$700).
- ~ A free Members Update ad (value \$200).
- ~ A free half page e-Newsletter ad (value \$750). Can include a video.

**Deadline to book is prior to 31st January, 2022** (this is to ensure you are included in all promotions).

**Note: Major Sponsors** can pay invoice via instalments (as negotiated), with all payments finalised by 30<sup>th</sup> June 2022. **Hero Month Sponsors** will be invoiced in February, with payment due by 28<sup>th</sup> Feb, 2022.