




Clarity, Confidence and Certainty

FOR INDIVIDUALS -
FOR TEAMS - FOR GROWTH

Clarity is the ability to clearly know your desired outcome, to be able to imagine it, verbalise it, write it and announce it

Confidence is having the tools and skills to achieve the clear and congruent outcomes you desire and knowing where and how to get the resources you need

Clarity and **Confidence** enhance **Certainty**
Certainty drives performance, effective communication, action, belief and success!



Those in the chiropractic profession consistently indicate they seek clarity, confidence and certainty in every aspect of their involvement within the profession they have embraced. The speaker program at Dynamic Growth Congress has been specifically designed to help you and your team to grow by achieving greater clarity, enhancing confidence and being more certain in your chosen profession.

Dynamic Growth Congress

24 -26 February 2012

Brisbane Convention & Exhibition Centre



Early Bird finishes
12 December 2011

Pay your registration fee in easy instalments *See last page for full details.*



To all in Chiropractic,

How **Clear** are you about your role as a chiropractor, about chiropractic, about your practice and your life?

Do you have the **Confidence** in your knowledge, your skills, your practice systems and procedures to fulfil your purpose in chiropractic and in life?

Can you, and do you, act with **Certainty** towards your goal? If not, what is stopping you?

Is the entire team unified and engaged in the practice purpose and vision?

The theme for Dynamic Growth Congress is **Clarity, Confidence and Certainty** – for individuals, for teams and for growth. This year, Dynamic Growth Congress will deliver an abundance of information, inspiration, philosophy, communication strategies, marketing strategies and the latest in chiropractic research - all of which will help you and your team build **confidence** and **certainty**.

We have an incredible line up of speakers from Australia and beyond our shores that will inspire us, move us, educate us and challenge us to take action.

If you are hungry to broaden your understanding of the science that underpins our philosophical foundations then we have a programme with many of the greatest science and research minds in our profession.

If working with babies, children and pregnant mums is your primary focus then again we have educators, award winning authors and leaders to share their wisdom and knowledge with us.

This year we have an **Empowered Team** stream that will deliver invaluable content and benefits. With an interactive approach and experiential workshops, CAs, associates, office managers and practice owners will gain enormous insights, knowledge and skills, that will be sure to have a significant influence on practice growth, enjoyment and productivity.

Dynamic Growth Congress has something for everyone. Join us for this amazing weekend. While you and your team develop your Clarity, Confidence and Certainty, you will be contributing to chiropractic research through the Australian Spinal Research Foundation.

I look forward to seeing you there!

Carmen Atkinson
Convenor

Silver Anniversary - Dynamic Growth Congress

Next year represents the 25th anniversary of Dynamic Growth. In that time Congress has become and remains the premier chiropractic event on the Australasian chiropractic calendar. Many founding values remain but have been enhanced in recent years.

Initiatives such as an increasing emphasis on the value for practice teams, the enhancement of the speaker programme with highly credentialed international speakers, a significant focus on Emerging Chiropractors and the provision of a world-class exhibition are now all part of Dynamic Growth Congress.

The programme is enhanced to ensure high interest topics such as Paediatrics, Neurology and Research are well represented and non- chiropractic speakers with high interest topics are a common feature.

If you haven't been to Dynamic Growth for some time why not come in 2012 and see what Congress has grown to become. It is the ideal environment to catch up with friends and colleagues.

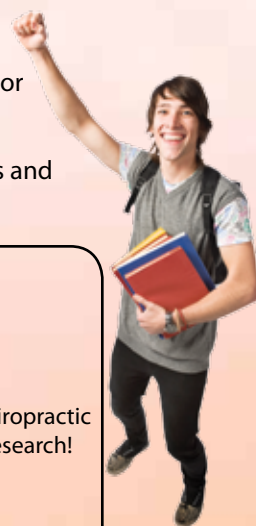


Dynamic Growth Congress Jumpstart Building clarity, confidence and certainty in chiropractic!

Student to Chiropractor - College to Practice

The need for students and first and second year graduates to be supported as they move from student to chiropractor and from the academic world to the commercial world is critical. Dynamic Growth Congress Jumpstart is an event designed to support this transition.

The Jumpstart event will commence at 8.30 am on the Friday morning and features the following compelling topics and speakers:



8.30am – 10.05am

- Ali Postles** Welcome
- Genevieve Keating** Practical Application of Neurology - Get Your Brain into Gear
- Tony Croke** How Well Do You Know Your Profession?
- Erik Van Slooten** Amplify Your Voice

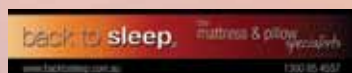
10.05am – 10.25am Break

10.25am – 12.00pm

- Tamara Hume** Buying and Owning Your First Practice - The Perks and the Pitfalls
- Annie Atkinson** Graduated as a Chiropractor? Now What?
- Mike Edgley** Getting Involved ... It Benefits You and Chiropractic
- Heidi Haavik** Get into the Geek ... Research Research Research!
- Panel** Interactive Session
- Ali Postles** Close

The cost of student attendance at Dynamic Growth Congress is highly subsidised and the registration costs for first and second year graduates have been reduced to encourage them to attend. Dynamic Growth Congress Jumpstart is free to all students and 1st and 2nd year graduates who are Congress delegates. This event is one students and recent graduates will not want to miss. Be sure to register at the same time as you register for Dynamic Growth Congress.

FOUNDING SPONSOR





Bruce Lipton
The New Biology: Illuminating The Path From Clarity to Certainty

Bruce H. Lipton, Ph.D., is a former allopathic medical school professor and research scientist. His published research on stem cells yielded insight into the scientific foundation of D. D. Palmer's chiropractic philosophy. In the face of global crisis in health, home and heart, advances in frontier science are creating a genuine revolution in thought and understanding one so radical that it will change the world. Astonishing new insights in emerging fields of *epigenetics* and *quantum biophysics* reveal the molecular and psychological mechanisms by which clarity in conjunction with confidence manifests certainty. The "new biology" validates D.D. Palmer's vitalistic model and provides powerful new insights on how Innate Intelligence conspires with the nervous system to create our reality. This knowledge of "self," which by definition translates as *self-empowerment*, can be used to enhance your professional practice and as importantly, your personal life. Bruce is a frequent keynote speaker at chiropractic lyceums around the world and currently a visiting lecturer at the New Zealand College of Chiropractic. He is the author of the bestsellers *The Biology of Belief* and *Spontaneous Evolution*. In 2009, Bruce received the prestigious 2009 Goi Peace Award (Japan) in honour of his scientific contribution to world harmony.



Michael Hall
Neurologic Essentials for the Principled Chiropractor

The human nervous system is one of the most fascinating and intriguing systems in all of health care. Come and join us as we delve into some of the most current and relevant scientific research explaining what makes us who we are, why we do what we do, and how our health is impacted by all of it. Why do exercise and nutrition not the solution to today's health care crisis? Why do patients like going to the chiropractor? Why is family care so important? Join in as we explore the answers to these vital questions that impact so many aspects of our lives, our patients, and the generations to come. Be prepared to walk away with a better understanding of the "neurologic essentials" for today's chiropractor. Michael Hall, practicing chiropractic neurologist and educator, brings his unique presentation style to Dynamic Growth Congress. Michael Hall has been presenting lectures on clinical neurology for chiropractors for nearly two decades and maintains a very busy private practice in Dallas, Texas. Michael is well known for his ability to synthesize complex material into palatable and applicable pieces for the everyday practitioner. He has strong convictions towards detection and removal of the vertebral subluxation as it pertains to dysfunction of the human nervous system.



Genevieve Keating
Enhancing brain development in children

Between birth and school, children learn to give and receive love; to roll, crawl, stand, walk, and run; to talk, joke, rhyme, and sing. But development doesn't happen in the same way, at the same time, for all children. Research shows that 15-18% of children have some form of developmental delay when they start school. It doesn't have to be this way. This entertaining presentation offers you vital information on how children grow and develop their brains and ability to learn. Genevieve translates the science of neurological development into strategies that every chiropractor can use daily. She will guide you through the way to know if development is on track and what to do if it is not; in simple easy to implement ways...for the benefit of the children and our communities. Gen Keating has spent the last thirty years wondering "how we are who we are". She is passionately interested in developing brains and how we, as a community, can have a guiding hand. While wondering, she has been studying, teaching and rehabilitating her own brain. Her study has earned her a Bachelor of Applied Science in Chiropractic (1988), a Master-practitioner of NLP (1991), and a Diplomat of the American Chiropractic Neurology Board (2004). She has designed and taught seminars for 20 years. She currently teaches postgraduate paediatric seminars for Inspiral and is Assistant Professor of the Carrick Institute for Graduate Studies, teaching the Chiropractic Neurology programme in Australia. She is committed to engaging health practitioners and the community in understanding, assessing and supporting neuro-development, ensuring that babies and children are given the best chance for healthy, happy lives.



Chris Colloca
Technical Advancements in Chiropractic Adjusting

Chris Colloca is a world renowned chiropractic researcher, educator, and inventor. His award winning original research has been presented at numerous international scientific conferences resulting in over fifty scientific journal publications. In this dynamic, information packed session Chris will show you how the latest developments in neuroscience and biomechanics have created new strategies aimed to create more efficient and effective chiropractic adjustments. Chris will define contemporary subluxation and address original research into biomechanical alterations and neurological consequences. Will computer-assisted adjustments form part of the future for chiropractic? You'll gain clarity in understanding the most contemporary theories behind the mechanisms of adjustments and confidence in the research base supporting chiropractic. Your certainty will be boosted with new insights and strategies to implement Monday morning. Chris has given hundreds of lectures to thousands of chiropractors and medical physicians on six of the seven continents. A distinguished scientist, he has multi-disciplinary research collaborations around the world and he is a reviewer for the *Journal of Biomechanics, Spine, and European Spine Journal*, among others. Prior to graduating *cum laude* from *Life College School of Chiropractic* (Marietta, GA) in 1995, he received his B.S. degree from *Ithaca College* (Ithaca, NY) in 1990, where he was an All-American football player and co-captained the team.



Jennifer Barham - Floreani
Guiding and Caring for Fertility Challenged and Pregnant Couples

A key to helping families embrace the chiropractic lifestyle is to engage them during pregnancy or better again before they become pregnant! This session will offer valuable knowledge on understanding the specific emotional and physical needs of couples desperate to conceive and parents-to-be (first timers or those eager for a different birth experience). Strategies and cases will be shared on how to care for and guide these couples to strengthening their health, how to empower them and become their first choice, trusted resource for their family. Jennifer Barham-Floreani is a published authority on health and holistic parenting. She writes for many magazines, websites and other forms of media and is the author of the best-selling book *Well Adjusted Babies*. She has been awarded both *Australian Chiropractor of the Year*, *Victorian Chiropractor of the Year* and just recently *Woman of the Year* from World Congress of Women Chiropractors. Having been adjusted since birth, Jennifer is deeply passionate about helping families adopt the chiropractic lifestyle. And as a principal chiropractor and partner of a large family practice her career is well grounded in promoting chiropractic to the world.



Tristan Miller
From adversity to personal triumph - "52 Marathons in 52 Weeks"

Tristan Miller is "that guy"! He's the one who ran 52 international marathons in 52 weeks in 2010. The adventure saw him travel the world, from Mumbai to New York City, Antarctica to Melbourne including all seven continents. Aside from the travel adventure, his is also a story of great personal discovery. Tristan Miller spent many years working in ad sales, before the "call of the wild" took hold. In the Global Economic Crisis of 2009/10, Tristan lost his job at Google when they shut down the Melbourne office. Instead of looking for a new job, he decided to take on a new challenge. He sold everything, laid out an extraordinary strategy and left Australian shores to attempt to run 52 marathons in 52 weeks - 42 countries, 7 continents - raising money for the charities, UNICEF and Facing Africa. Tristan's crazy idea turned into an epic journey as he traipsed the world, mostly alone, to see what it was like to run around the planet. His tales of heroism and misfortune are dynamic and engaging. Tristan's story is about taking hold of opportunity and making the most of your potential, whatever you do. It's about promoting a work life balance, knowing that taking some time to set personal goals, like to run a marathon, inevitably feeds across into your work life. The lessons of breaking down each task into achievable steps and completing the entire goal are universal. Tristan's address is not only fascinating, but navigates the audience through a series of life lessons that are personally and professionally valuable. The confidence that comes from realising you can personally do what others only dream about is phenomenal.



Anthony Nicholson
How to Effectively Communicate Chiropractic to Anyone

Mastering the skills of communication is crucial for your success. How clearly are you communicating your knowledge and expertise to your patients and other health care professionals? Anthony Nicholson will share a series of key concepts that will help you speak with authority and write with clarity.

- Learn how certain words help you create the best first impressions.
- Understand the specific language that will either immediately position you as the expert or have the opposite effect!
- Learn how small changes to your phrasing will help you connect with your audience much more effectively.

Anthony is the CEO of Chiropractic Development International (CDI), a nationally registered training organisation and industry leader in the continuing professional development of chiropractors. CDI currently operates accredited clinical training programmes for chiropractors across Australia, New Zealand and Hong Kong. He is also a Diplomat of the American Chiropractic Neurology Board, having completed further specialised training in neurology and has been a lecturer in Neurology at Macquarie University for the past 10 years. With a special interest in clinical neurology and neuroscience, Anthony presents internationally on a regular basis. Anthony is a practicing chiropractor and director of Spine Partners Wairoa on Sydney's North Shore.



Meryl Dorey
Health rights under attack

Meryl Dorey is the President of the Australian Vaccination Network (AVN), an organisation she started in 1994 due to a need in the community for information and support on the subjects of vaccination and health rights. The AVN is founded on the principle that no medical procedure should ever be compulsory. All natural therapies are currently undergoing unprecedented negative pressure through both government and the media. There are serious efforts being made to outlaw homeopathy and to restrict chiropractic practitioners - removing the medicare rebate and potentially restricting the types of services chiropractors can provide. Aside from the anti-competitive nature of allopathic medicine, one of the excuses used for these attacks is the fact that most natural therapists support their client's right to choose whether they will or will not vaccinate their children. Newspaper headlines have actually stated that chiropractors should be penalised because they support the Australian Vaccination Network (AVN) and therefore, should not be in practice. What is behind these attacks and how can you, as practitioners, protect not only your businesses but also your rights and the rights of your clients in the matters of being informed beyond the pro-vaccination groups and individual choice? Meryl Dorey from the AVN will discuss these issues and give you tools you can use to keep your conscience, your ethics and your business intact.



Martin Harvey
Authentic Certainty

Martin Harvey is building an international reputation for chiropractic leadership due to his deep philosophical commitment to chiropractic, willingness to participate at all levels and selfless dedication to improving knowledge and communication about chiropractic. Martin will demonstrate how your level of certainty affects everything - how effectively you communicate, how effective your care is and how happy you are. So how can we grab hold of some of this apparently elusive certainty? In this presentation Martin will give you concepts and concrete steps to take to immediately increase your level of certainty and be able to help more people through chiropractic. Martin has served the chiropractic profession on the boards of the Chiropractors' Association of Australia (Vic), Chiropractic Education Australia and Spinal Research. He has received four Meritorious Service Awards from the CAA, was honoured as an inaugural Member of the Australasian College of Chiropractors and was awarded International Chiropractor of the Year (2010) by Parker Seminars.



Tony Croke
It's Safer In Here Than It Is Out There

We live in a dangerous world; a world of confusion, quick fixes and outside-in influences. It's a world that lives in hope that someone or something is coming to save us. Somewhere inside that world is a true alternative; an alternative that sits at the heart of cause and effect, at the centre of inside-out leadership. Our communities are crying out for our clarity, confidence, certainty and our focus. Tony Croke is a 1992 Graduate of RMIT and has been in solo practice since 1994 at Liberty Chiropractic. He now has two associate doctors. Tony has extensive experience across a broad range of chiropractic - as a practice coach, technique instructor and active participant in chiropractic politics. Since 2009 he has served on the National Board of the Chiropractors' Association of Australia on several committees and as head of the National Registration Task Force. Until 2010 he was Vice President of the Victorian Branch of the Chiropractors' Association of Australia. He was named Victorian Chiropractor of the Year in 2010.



Eric Russell
The Interplay between Chiropractic Philosophy and Science

Eric G. Russell is the fourth president of the New Zealand College of Chiropractic and is widely considered one of the innovative thought leaders of the chiropractic profession. Eric Russell is the first Diplomat of Philosophical Chiropractic Standards (DPHCS) to be named as president of a chiropractic college in the profession's history. Some prestigious awards bestowed upon Eric include induction to the Palmer College of Chiropractic Great Hall of Philosophers, Parker College of Chiropractic Faculty of the Year and Chiropractor of the Year for both Illinois and Texas. In this thought provoking presentation, Eric will explore the concepts of the Philosophy of Science and how they relate to the chiropractic profession. The presentation will explore the relationships that are the crux of doctor and patient frustrations around how to be scientific in a vitalistic world. Those in attendance will have more clarity around the issues so they can have confidence in finding better solutions for the profession and certainty on how to articulate it to their colleagues, patients, and the media. Eric's experience in chiropractic practice, chiropractic academia, as an international speaker, published author, and in chiropractic politics makes him one of the profession's leaders for today and for the future.



Heidi Haavik
How science can provide Clarity, Confidence and Certainty!

Heidi Haavik is a chiropractor and a neurophysiologist who has worked in the area of human neurophysiology for the past ten years. She has utilised techniques such as somatosensory evoked electroencephalography and transcranial magnetic brain stimulation to investigate the effects of chiropractic adjustments of vertebral subluxations on somatosensory processing, sensorimotor integration and motor cortical output. Her presentation is focused on helping chiropractors understand the effect of chiropractic care on the CNS and the implications this has for patient's health and quality of life! Heidi has received numerous research awards and has published a number of award winning papers in chiropractic and neurophysiology journals. She has presented her work to both chiropractic and neuroscience communities around Australasia, North America and Europe. She is on the Editorial Board of the *Journal of Manipulative and Physiological Therapeutics* and *Journal of Chiropractic Education*. She was named Chiropractor of the year in 2007 by both the New Zealand Chiropractic Association and the New Zealand College of Chiropractic Alumni Association.



Tiffani Clingin
Creating Family Happiness

We are all united in our desire for happiness and personal fulfilment in relationships. No matter who we are connecting with, we want to know that we have what it takes to make the alliance work. Tiffani Clingin is a Professional Life Coach and a certified trainer with the Effectiveness Training Institute of Australia. She has a rich educational background that includes qualifications in Social Work and Psychotherapy. She delivers Parent Effectiveness Training, hosts meditation retreats and runs a steady stream of personal development seminars. Tiffani will present comprehensive ideas for establishing a deep and loving connection with the people that count. She will share strategies that work with very young children, teens, neighbours and teammates - universal principles for enriching our links with everyone. She will discuss how to help others when they're troubled, show effective ways to communicate our unmet needs, and share sure-fire strategies for creating tenderness in any relationship. Tiffani's presentation will leave us richly rewarded. Tiffani has worked in private practice at Liberty, an award-winning chiropractic office, since 2001 and describes her personal life as "happy mayhem." She is married to Tony Croke and they have three children, Oliver, Virginia and Mo. She likes being married and raising children. However, from time to time she regrets buying her Labradoodle puppy "Gus", especially when he dashes around the house with her underpants in his mouth!



Angus Pyke
Lessons from a Lifesaver

Angus Pyke is the founder and director of What Actually Works - an online forum providing simple, proven and effective strategies for people to live a happier and healthier life. Chiropractic has been saving lives for 117 years. Angus believes for chiropractic to reach its full potential we as individuals will need to turn within. Our communities more than ever need us to be our very best. Angus will show the way by sharing powerful lessons from his time as a surf lifesaver. Are you the lifesaver your community is so desperately looking for? If we are failing in practice it is not because we don't have an extraordinary product, want what we have to offer, if we are failing it is simply because we fail to realise the true impact we have on our communities. In this powerful presentation Angus will draw back the curtains on the steps necessary for you to be the lifesaver your community so desperately needs.



Laurence Tham
Finding Picasso

Whether it is in art, sports, music or business, "World Class" performers make their "ART" look so easy. What if each of us was able to tap into our inner "Picasso", what type of "ART" would you be able to produce? Laurence Tham will explore what really separates World Class performers from everyone else and how you can tap into that inner warrior inside to not only grow your own practice but elevate the profession at the same time. Laurence is a co-founder of *Wellness 2.0, The Wellness Guys*, and *Wellness Marketing Machines*. He is considered by his peers as a "Thought Leader" and his passion beyond practice has been consistently looking for trends to help chiropractic prepare for the future. He is a Wellness Expert, Speaker and Coach with regular blogs and podcasts on Wellness and Marketing. He currently runs an international chiropractic coaching programme called "Wellness 2.0" that has clients in the United States, Europe and Australia/NZ.

FRIDAY, 24 th FEBRUARY 2012			
8.30am - 12noon	Dynamic Growth Congress Jumpstart for Emerging Chiropractors		
12noon	REGISTRATION DESK OPEN		
DD PALMER ROOM /GREAT HALL			
3.00pm – 4.30pm	Carmen Atkinson – <i>Clarity, Confidence and Certainty</i>		
	Angus Pyke – <i>Lessons from a Life Saver</i>		
	Laurence Tham – <i>Finding Picasso</i>		
	Patrick Sim – <i>There's only one number that matters</i>		
	Clinton McCauley – <i>Go with the Flow or Flow with the Go?</i>		
Nimrod Weiner - <i>The Subluxation of our Profession</i>			
STRETCH BREAK			
4.30pm – 6.00pm	Travis West – <i>An Italian Judge, a Constipated Bzaby and a Dog named Rex</i>		
	Martin Harvey - <i>Chiropractic Research Partnership Presentation</i>		
	Bruce Lipton - <i>The New Biology: Illuminating The Path From Clarity to Certainty</i>		
5.00pm	EXHIBITION OPENS		
6.00pm – 7.00pm	WELCOME DRINKS - CASH BAR		
SATURDAY, 25 th FEBRUARY 2012			
From 8.00am	EXHIBITION OPENS		
DD PALMER ROOM /GREAT HALL			
8.30am – 9.40am	Mark Postles – <i>How Big is your Question?</i>		
	Brett Hill – <i>Kaizen, small steps to Clarity, Confidence and Certainty?</i>		
	Mark Feldman – <i>It all begins with COMMITMENT!</i>		
	Michelle McQuaid – <i>Is it more effective to fix a weakness or build a Strength?</i>		
STRETCH BREAK			
9.40am – 10.35am	Erik Van Slooten – <i>The Chiropractic Lay-Lecture: Investing in the Foundation of Your Practice</i>		
	Billy Chow – <i>Delivering Happiness</i>		
	Murray Masarik – <i>Awakening your Personal Power</i>		
10.35am-11.20am	MORNING TEA		
	DD PALMER ROOM - Stream 1	JAMES W PARKER ROOM - Stream 2	BJ PALMER ROOM - Stream 3
	CONFIDENCE THROUGH SCIENCE	PREGNANCY AND PAEDIATRICS	THE EMPOWERED TEAM
11.20am – 1.15pm	Chris Colloca - <i>Technical advancements in Chiropractic Adjusting</i>	Jen Barham - <i>Guiding and Caring for Fertility Challenged and Pregnant Couples</i>	Anna Carter - <i>The M-powered CA</i>
	Kelly Holt – <i>Bridging the gap between Science and Practice</i>	Kimberlie Furness – <i>The Hormones of Love and Birthing</i>	Davina Sheldrick – <i>A Meeting of the Minds</i>
	Anthony Nicholson - <i>How to Effectively Communicate Chiropractic to Anyone</i>	Dorte Bladt – <i>Got Kids? Bring them in!</i>	Todd Gignac – <i>Light the Fire and keep it Stoked</i>
1.15pm – 2.30pm	Meryl Dorey – <i>Health Rights under attack</i>		
	CONFIDENCE THROUGH SCIENCE	INSPIRED LIVING	THE EMPOWERED TEAM
2.30pm – 3.45pm	Heidi Haavik – <i>How Science can provide Clarity, Confidence and Certainty!</i>	Tiffani Clingin – <i>Creating Family Happiness</i>	Louise Mahler – <i>Hearing your own medicine</i>
	Genevieve Keating – <i>Enhancing Brain Development in Children</i>	Tristan Miller – <i>From adversity to personal triumph – 52 Marathons in 52 Weeks</i>	Vikki Kelly – (Workshop) <i>The Chiropractic Assistant's Guide to Excellence</i>
3.45pm-4.30pm	AFTERNOON TEA		
4.30pm-5.30pm	Michael Hall - <i>Neurologic Essentials for the Principled Chiropractor</i>	Laurence Tham - <i>Social Media Master Class</i>	Shady Botros – <i>7 communication tips for a better life (Workshop)</i>
6.30 -7.00pm	Pre-Ball Drinks – Cash Bar		
7.00pm - Midnight	DYNAMIC GROWTH CONGRESS 2012 CELEBRATION BALL – The Silver Disco Ball Admission by Ticket Only – Cash Bar		
SUNDAY, 26 th FEBRUARY 2012			
8.00am	Devotional with Doug Herron		
8.00am	EXHIBITION OPENS		
DD PALMER ROOM / PLAZA HALL TERRACE			
8.30am – 9.20am	John Hinwood – <i>The Miracle Mindset</i>		
	Tony Croke – <i>It's safer in here than it is out there</i>		
	Dave Russell – <i>Certainty 101: Listening to Innate and Other Wild Stuff</i>		
STRETCH BREAK			
9.20am – 10.30am	Eric Russell – <i>The Interplay between Chiropractic Philosophy and Science</i>		
	Lois Clark – <i>What I "C"</i>		
	Louise Mahler – <i>If you are certain and you know it, shout it out!</i>		
10.30am - 11.15am	MORNING TEA		
11.15am – 1.00pm	Talk The Tick Finale – Moderator – Erik Van Slooten (Founder of TTT)		
	Dave Cahill – <i>Finding Inspiration</i>		
	Anna Carter – <i>Follow Me – Follow You?</i>		
	Martin Harvey – <i>Authentic Certainty</i>		
	Doug Herron – <i>Certainty as we move Forward</i>		
	CLOSE – Carmen Atkinson		

The Silver Disco Ball

There's a lot that the Eighties have to answer for! Alan Bond and Christopher Skase led the excesses of the lavish 80's lifestyle – party, party, party! We're going back twenty-five years, just ahead of the recession we had yet to have.

Bon Jovi was 'Livin' on a Prayer' when our Kylie kick started her career with 'Loco-Motion'. The Bangles 'Walked like an Egyptian' and anyone who was there can still bust out that kinky-necked dance move. Michael Jackson went 'Bad' and Paul Lekakis was looking for a little 'Boom Boom' back in his room!

And if we weren't there already, Pseudo Echo took us to 'FunkyTown'. They were heady days!

And even though Disco was a 70's phenomena that silver disco ball could still be found through the 80's adorning venues from nightclubs and bars to wedding reception venues, RSL halls and bedrooms – so I've heard!

Well, it's time for 80's devotees to dust off the high-waisted acid wash jeans, pop in the shoulder pads, grow the mullet back and get down to Funkytown once more.

As Dynamic Growth Congress celebrates its 25th anniversary we're dusting off the images of Warwick Capper and bringing the SILVER DISCO BALL back into play!

The DGC SILVER DISCO BALL is where the chiropractic community will connect at a social level: friendships will be enjoyed, new relationships will be formed and success will be celebrated! The theme, Silver Disco Ball, sets the dress standard. Come in themed fancy dress or if you're unlikely to go to Funkytown come in cocktail dress or dinner suit.



2 OUTSTANDING chiropractic events on the same weekend

Michael Hall is undoubtedly one of the most highly respected chiropractic speakers to come to Australia. Not only will he be featured on the Dynamic Growth Congress programme, he will also be the presenter at the six hour Post DGC Monday Seminar – 27 February 2012. Full details are available in the stand alone brochure *Chiropractic Neurology for the Family Practice*.

For those who might be unable to attend DGC, the Monday Seminar is a complete module within itself. **Register for both events at the same time and save!** If you register for both events before DGC early bird ends 12 December 2011, and are a member of the Australian Spinal Research Foundation, you can **save up to \$348!**

Be sure to book early to get the cheapest accommodation and air fares

Accommodation

There are a number of good quality hotels very near to the Brisbane Convention and Exhibition Centre. Delegates are advised to arrange their own hotel accommodation according to their needs. Bookings must be made direct with the hotels or your preferred booking agency. No block bookings have been made. The Australian Spinal Research Foundation does not accept any accommodation bookings.

The two hotels right next to the Brisbane Convention and Exhibition Centre are:

Rydges Southbank

Details can be obtained by visiting www.rydges.com/southbank. Alternatively, call Reservations on +61 7 3364 0808.

Mantra

For full details on the facilities and accommodation options available, visit www.mantrahotels.com.au. The telephone number for reservations is +61 7 3305 2500 or 1300 554 632.

Budget Accommodation

For those delegates who are travelling on a tight budget, Brisbane Backpackers offers exceptional value and is only 12 minutes walk from the Exhibition Centre.

The CBD is directly across the river and has an infinite choice of accommodation options for delegates to select from.

Be sure to get generous practice group discounts

Registering your team of four people or more from the same practice will be eligible for a 5% team discount and those registering eight people or more from the same practice will be eligible for a 10% discount on their registration.

Spread your registration cost and get Early Bird Savings before you have paid in full

You can pay for your registration fee in three easy instalments!
You can still benefit from the Early Bird Savings with the instalment plan.

- Pay the initial instalment of 20% by Monday 14 November 2011
- Pay an additional instalment of 40% before Monday 12 December 2011 when early bird finishes
- Pay final instalment of 40% by Thursday 12th January 2012

See the Dynamic Growth Registration Form for full details.

Each individual registration includes:

- Admission to all six Congress sessions (Friday Afternoon – Sunday)
- Buffet Luncheon on Saturday
- Morning and afternoon tea on Saturday and morning tea on Sunday
- 1 ticket to Saturday's Silver Disco ball (excluding Economy Student rate)
- Admission to Dynamic Growth Congress 2012 Exhibition.

What should I do now?

Registration

Having resolved to attend, encourage your colleagues and friends to join you and ensure you do not miss out on the generous early bird incentives by registering in one of the following ways:

- Register online at www.spinalresearch.com.au
- Email info@spinalresearch.com.au
- Fax +61 7 3808 8109
- Mail to: Australian Spinal Research Foundation, PO Box 1047, Springwood Qld 4127
- Call the Australian Spinal Research Foundation on +61 7 3808 4098.



Be sure not to miss out on the substantial early bird savings by registering before early bird ends 12 December 2011.

REGISTER NOW!

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